



**PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS & SCIENCE**

(Autonomous college)

Re-accredited at the level 'A+' by the NAAC

Siddhartha Nagar, Vijayawada – 520 010

CORE COMMITTEE

Objectives:

- The College Core Committee is constituted to plan, review and implement policies made by the Governing Body and give strategic direction to the college.
- Discuss the academic performance and to make decisions on all overall development skills, and enhances the different talents of the students of the institution .
- Core Committee

Functions:

- Budgetary proposals are reviewed by the Committee.
- Proposals for recruitment of staff, variation in intake, new courses and implementations of faculty development and career advancement programmes are discussed.
- It is responsible to conduct examinations in conformity with the rules of Andhra University.

Frequency of Meetings:

The Committee meets once in every month

Core Committee of PBSCAS

1. Dr. M. Ramesh, Principal
2. Sri V. Babu Rao, Director
3. Prof. Rajesh C Jampala, Dean (Academics)
4. Dr. M. Manoranjani, Vice Principal (Academics&Administration)
5. Sri G. Chakravarthi, Academic Officer
6. Dr. K. Srinivasulu, Faculty Nominee (Finance Committee)

CONVENOR COMMITTEE

Objective:

- Convener Committee is to assist the administration in making policy recommendations to the management, and undertake long-term assignments in order to develop and carry out strategic plan of the institute.

Functions:

- The primary purpose of the convener committee is to promote collaboration between specific educational programs and industry.
- To prepare students to succeed in their chosen career.
- Committee advises the administration to assist department staff by providing support and giving encouragement for quality education and training.

Responsibilities:

- Monitoring of program educational objectives and program outcomes. Advising faculty members in preparation of Academic plans for the irrespective courses allotted by the Department
- To promote in conduction of Co-Curricular activities
- To promote research, activities establishment.
- Assisting with different Centre of Excellence/Incubation Centre

- Advising for value added training courses.

Frequency of Meetings: Thrice in an academic year

Convener Committee of PBSCAS

1. Sri S. Venkateswara Rao	Convener
2. Sri Janardhana Murthy Potluri	Member
3. Smt. M. Sushma	Member
4. Sri K. Murali Krishna	Member
5. Sri Lakshminarayana Yerneni	Member
6. Sri Y. Rama Mohan Rao	Member

PURCHASE/STORES COMMITTEE

Objective:

The purpose is to establish policy and procedures for the College to procure goods and services. These policies will ensure SIET College has a sound purchasing practices and appropriate controls in place to support the efficient and effective expenditure of funds.

Functions:

The function of PC is to procure all necessary, economical and efficient materials and services needed for production or daily operation of the institute.

Responsibilities:

- To analyse quotations provided by the department, and provide recommendations for approval.
- To ensure all documentation is accurately completed.
- To ensure that the supplies/services quoted for comply with what was requested.

- Seek clarification from suppliers/service providers where necessary.
- To request technical input from relevant staff as required. The PC should also be assigned a role within the supplier pre-qualification process
- In certain contexts, it may be appropriate for some or all members of the PC to be directly involved in the collection of quotations
- Ensuring proportionality, transparency, accountability and fairness in the procurement process
- Ensuring all relevant documentation is prepared prior to PC meeting
- Ensuring that the Quote Evaluation Form is completed accurately
- Ensuring all necessary procurement procedures is properly followed.

Frequency of Meetings: Need- Based

Purchases Committee of PBSCAS

- | | |
|--------------------------|----------------|
| 1. Sri K. Sridhar | Vice-President |
| 2. Sri E. Murali Krishna | Member |
| 3. Dr. Md. S. Rahaman | Member |

PUBLICRELATIONS, PRESS& MEDIA, PUBLICATION COMMITTEE

Objective:

- PBSCAS tries to be the best to create and maintain a very positive image amongst public.

Functions:

- The Media and PR Cell looks after all communication and publications- internal & external and also serves as the official spokes person of the institute.
- It is also student-run body responsible for facilitating the Endeavour of a rich Institute Connect Program by means of organizing Conclaves, Guest Lectures, Work shops and other such interactive events.

Responsibilities:

- The role of Media and PR Cell is to manage relations with external stake holders through several media relation activities.
- It accomplishes this through engagement with the print media and by facilitating institute's online presence across various plat forms.
- The Media andPR Cell also manages internal communication by reporting events, happenings and achievements to the administration, faculty and student community.
- Besides focusing on Corporate Interactions, one of the major Media and PR Cell activity is to provide necessary assistance to prospective candidates in their admission related queries, there by supporting the admission process conducted at SIET
- Improve internal relations; teachers, students, other administrative staff.
- Maintain good relations with the community.
- Maintain positive relationswith thealumni.

Frequency of Meetings: Event based

Public Relations, Press & Media, Publication Committee of PBSCAS

1. Sri K. Sridhar	Vice-President
2. Sri R. Gopi	Member
3. Dr. N. Siva Kumar	Member
4. Mr. P. Guru Sai, 203406, III B.Sc. MSCS-A	Member
5. Mr. G. Sunil Babu, 218111P, II B.Sc. MPCS	Member

CAREER GUIDANCE, TRAINING& PLACEMENTSCELL

Objectives

- The main objective of the committee is to give career guidance with respect to the job.
- To facilitate job opportunities and communicate them to the students seeking employment.
- To build and maintain good relations with the industry there by bridging the gap between industry and our institution.
- Organize lectures/workshops for various areas like personality development, career opportunities, resume writing, etc.
- To facilitate project work, and internships in industry as when required by either industry or students.

Function:

- To help the Training and Placement Office in conducting and coordinating campus placement process as well as training programs in the college.

Responsibilities

- Placement cell of the college provides placement assistance to all its students.
- The cell regularly conducts grooming sessions for the students in areas like soft skills, interview facing skills, and behavioural skills thereby making the industry-fit.
- Together information on job avenues and placements in different institutions and concerns related to the courses that the University offers.
- To organize seminars and guidance workshops for informing students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and risks and implementation of national socio-economic policies and to impart training in soft skills.

- The Career Guidance and Counselling Cell is constituted to provide to student community all possible assistance in choosing the appropriate avenues.
- To enable the students to realize their primary ambition, it has become imperative to counsel and encourage them to set definite goals. The cell provides guidance and training by briefing about various avenues during the time of admission.
- Inviting career counsellors to inform students about job prospects of different subjects, Conducting aptitude tests, mock interviews and group discussions.

Frequency of Meetings: Continuous; Need based

Career Guidance and Placements Committee of PBSCAS

1. Sri K. Sridhar	Vice-President
2. Dr.Md.S. Rahaman	Member
3. Sri V.V.K. Dharmendra	Member
4. Sri S. Rajesh	Member
5. Sri K. Siva Naga Raju	Member
6. Dr. V. Srinivasa Rao	Member
7. Ms. M. Naga Alekhya, 21MCA12, II MCA	Member
8. Ms. D. Sri Vidhya, 201415, III B.Sc. BZC	Member
9. Mr. B. Subhash, 215221P, II BBA BA	Member

SPORTS & GAMES COMMITTEE

Objective:

- To promote and enhance and change the spirit of sports along with academics.

Function:

- To organize physical education, sports and games activity to create an environment that stimulates desirable responses that contribute to

the optimal development of the individual's potentialities in all the phases of life.

Responsibilities:

- Coordination with the Student Sports Secretary
- Keeping stock of previous and current years' sports goods. Place order for sports goods on basis of quotations procured. Arranging the venues for sports events.
- Drawing plans for various sports. Consultation with the Principal
- Obtaining permission to hold sports events in the college campus. To conduct intra-oriented-college sports events.
- To obtain sanction for Entry/Registration Fees to participate in various sports events. To maintain attendance of students who participate in sports events.
- Sorting out any sports related issues (team selections, objections, quarrels etc)
- Maintaining reports of sports events participated outdoor in the University. This is especially important from the Annual Day point of view, as the information is required for the Principal's Report and Prize Distribution Ceremony.
- Taking follow up of Annual sports contribution of the institute.
- To organize intra-class & inter - class sports and games competitions at the college level to identify talents in various sports and games both indoor and outdoor to build a strong college level teams to participate at the State Level and National Level competitions.
- To encourage the students to actively participate in various sports and games competitions conducted by other colleges.
- To organize college level sports and games competitions both for students and staff as part of the college annual day celebrations.

Frequency of Meetings: Once in a year

Sports and Games Committee of PBSCAS

1. Dr. J. Durga Prasad	Vice-President
2. Dr. P.T.S.R.K. Prasada Rao	Member
3. Dr. S.B. Rajendra Prasad	Member
4. Sri A. Venkatesh	Member
5. Sri A. China Babu	Secretary
6. Smt. V. RohiniKusuma	Member
7. Mr. K. Venkatadri, 202111, III B.Com.	Member
8. Ms. N. Mani Sravani211210P, II B.Sc. MPC	Member

EXTRA-CURRICULAR ACTIVITIES COMMITTEE

Objective:

- To promote the inclination of students in the line of arts, culture, NSS, NCC and clubs activities.

Functions:

- The Cultural committee helps the students to distinguish themselves apart from their curriculum. Students are encouraged to take part in various cultural events in college and other colleges and showcase their talents through various clubs/associations/national service schemes.

Responsibilities:

- Planning & Promotion
- To plan and schedule cultural events for the academic year.
- The in charge of the committee shall conduct a meeting of the committee to discuss and delegate tasks
- The committee shall display on the Notice Board/Website information about events to be celebrated.
- Events arranged for students in coordination with Cultural Committee are

- Fresher's Day b) Teachers' Day c) Festival Celebrations d) Annual Day
- Formulation
- To obtain formal permission from the College authorities to arrange programs
- To decide the date, time and agenda of the programs.
- To inform members of staff and students about the events.
- To arrange the venue and logistics (audio/video system, dais, podium etc)
- Invitation & felicitations
- To invite the Chief Guest and other dignitaries.
- To arrange mementos for guests and gifts/certificates for the participants.
- The committee will be responsible to keep the record of all the above activities.

Frequency of Meetings: Once in a Semester

Extra-curricular Activities committee of PBSCAS

1. Sri P. Subhakar	Vice-President
2. Dr. Ch. Rohini Kusuma	Member
3. Smt. M. Siva Ranjani	Member
4. Sri. A. Venkatesh	Member
5. Sri K. Vijay	Member
6. Mr. L. Durga Harun, 203561, III B.Sc. MSCS-B	Member
7. Mr. P. Murali, 211101P, II B.A.EMS	Member

ALUMNI COORDINATION COMMITTEE

Objective:

- The need for an Alumni Committee is to provide a platform and an interface to serve and to promote the mutual interests of the institution

and its alumni.

Function:

- To act as a bridge between the college and the alumni for interaction on new developments in different disciplines of engineering and to encourage the alumni to assist the college to promote R &D activities.

Responsibilities:

- To maintain an up-to-date and detailed database of the alumni
- To highlight the success of alumni to improve the credibility and reputation of the institute.
- Plans and promotes platform for interaction between all stake holders of the college.
- Maintains healthy relationship with the alumni body
- Assists management in creating an environment in the college which enables the students to have lasting memories.

Frequency of Meetings: Once in year

DISCIPLINARY COMMITTEE

Objective:

- To maintain discipline in the classroom, campus as well as in the college premises.

Function:

- This committee monitors the students and ensures that no indiscipline happens. Also, in the event of any indiscipline activities, action is taken by the committee.
- The committee members ensure discipline is maintained among the students.

- Action is taken immediately for indiscipline activities within the campus.
- A record is maintained for indiscipline activities done by the students and action taken.

Responsibilities:

- To maintain the rules and regulations of the college given in the information brochure, which are given to the students during admission
- To support College policy in a positive way.
- To oversee and monitor the overall discipline of students in the college, and review it periodically.
- To take decisions and actions related to indiscipline activities of the students in the college as and when required

Frequency of Meetings: Continuous; Need based

Disciplinary Committee of PBSCAS

1. Sri V. Babu Rao, Director	Vice-president
2. Sri I.V. Venkateswara Rao	Member
3. Smt. M. Venkata Ramana	Member
4. Sri P. Subhakar	Member
5. Sri K. Sudhir	Member
6. Ms. V. Sathvika, 21MBA46, II MBA	Member
7. Mr. D. Kalyan Kumar, 203337, III B.Sc. CAME	Member
8. Ms. D. Sais Sri, II B.Com.(Hons.) A&F, 213114P	Member

ATTENDANCE COMMITTEE

Objective:

- To keep track of students' attendance and to ascertain whether there is any correlation between their attendance and performance.

Functions

- Implementation of the policy in letter and spirit through proper reporting of the complaints and their follow-up procedures.
- Collecting the attendance shortage list on a monthly basis along with remarks from the class teachers
- Intimate subject teachers to complete attendance on a daily basis.
- Display the attendance shortage list for the student's reference.
- Communicating to the parents about shortage of attendance of their wards.

Responsibilities:

- To ensure that daily attendance is recorded by the Professors in the prescribed attendance sheets/Slip/Notebook/Assessment Book and that the same is submitted within 2 days of the completion of the last lecture/s for the month.
- To inform the Principal the name/s of the defaulting Lecturer/s by the 3rd of the following month.
- To ensure timely compilation of attendance record by the dealing clerks.
- To ensure periodic display of attendance on the Notice Boards and make corrections if needed.
- To keep track of regular absentees and counsel them, if required, along with their parents.
- To generate the defaulters' list, and after receiving approval from the Principal of the same, handover a copy to the Examination Cell/College Accountant so as to mail them to respective parents /guardians and give a copy each to the respective class coordinator.
- To prepare a subject wise list of the final attendance, practical and lectures together and make it available on share-on folder for subject teachers' ready reference.
- To process genuine cases for condonation of attendance.
- To maintain the records of the compiled attendance and submit the same to the IQAC.

Attendance committee of PBSCAS

1. Sri E. Murali Krishna	Vice-President
2. Dr. M. David Raju	Member
3. Dr. R. Srinivasa Rao	Member
4. Sri P. Subhakar	Member
5. Sri S. Rajesh	Member
6. Smt.Y.J.N. Lakshmi	Member
7. Sri A. Balaji	Member
8. Sri V.B.V. Ravi Kiran	Member
9. Sri. A. Venkatesh	Member
10. Mr. K. Koresh Babu, 21MCA65, II M.C.A.	Member
11. Mr. G. Lalith Kumar, 202640, III B.Com. BPM	Member
12. Ms. Mohammad Irfana, 212161P, II B.Com. General	Member

EXAMINATION COMMITTEE

Objective:

The Committee has to take care of the efficient conduct of all the Internal and External Examinations of the College, as per the norms of the college. The Committee is dissolved at the end of every Academic Year and a New Committee is formed at the beginning of the consecutive year.

Functions:

- To conduct the Internal/ External/ Practical Examinations for all the programmes offered in the College.
- To prepare Time Table for the above-mentioned examinations in advance in consultation with Controller of Examinations and inform the students about the same.

- To allot the exam halls for all the examinations conducted in the College.
- To ensure that all the question papers are prepared well in advance.
- To collect all the answer scripts and the supporting documents required.
- To arrange for Internal Valuation of Exams.
- To publish the results and take necessary steps for the conduct of supplementary exams in time.
- To address the grievances/ complaints of the students and staff concerning exam-related issues.

Examinations Committee of PBSCAS

1. Sri K. Narayana Rao	Vice-President
2. Sri G. Chakravarthi	Member
3. Sri Y. Ravi Babu	Member
4. Dr. B. V. Srinivasa Rao	Member
5. Dr. V. Srinivsa Rao	Member

COMMITTEE FOR PUPILS WITH SPECIAL NEEDS

PBSCAS has constituted committee for the students with Disabilities at the institute. The main objective of the committee is to ensure a disable friendly campus for all disable students who are studying in the institute, and to address any problems and requirements.

Objectives

- To provide equal educational opportunities to disabled persons in the College.
- To provide infrastructural needs to enable them to easily access classrooms, laboratories, toilets, etc for barrier free learning environment
- To create awareness about the needs of persons with disabilities and other general issues concerning disabilities

- To facilitate admission of persons with disability by following Rules & Regulations and Policies of the States and Central Governments.
- To provide counselling to differently-abled individuals in the college for better learning support.
- To provide guidance to avail various fellowships / scholarships of different funding agencies.
- To provide appropriate financial assistance to disabled individuals to increase their sustainability in higher education.

Committee for Pupils with Special Needs of PBSCAS

1. Smt. T. Anuradha	Vice-President
2. Smt. K. Rajasree	Member
3. Sri Ch. Syam Babu	Member
4. Mr. T. HemaSai, 211215P, II B.Sc. MPC	Member

MAGAZINE COMMITTEE

In order to promote the creative potential and expressive skills of the students, the college encourages students to contribute to the College Magazine. Contributions cover a wide range of genres like expository and informative articles, interesting autobiographical and anecdotal experiences, humorous and satirical pieces, poems, short stories, one-act plays, photo essays, etc. Contributions are evaluated by the Editorial Committee of the Magazine before publication. The Editorial Team also comprises students from the college who work under the guidance of the teacher convener of the Magazine Committee. The college now publishes an e-magazine in a bid to contribute towards paper reduction for a better environment.

Policy/Mechanism of Committee:

The college magazine "PBSCAS KALPAVRIKSHA" is published annually. It is notified that the proper preparation of the college magazine should begin with the first day of the academic year. It is a student's magazine,

keeps record of all the achievements throughout the year. The faculty and student representatives constitute the Magazine Committee. The committee meets periodically to discuss and select the articles for publication. Where necessary, it will also commission articles from faculties and others various workshops on writing skills, readers club slogan, poster etc. can be utilized to make the magazine more effective and impressive. For this purpose the magazine editorial board and student representatives are framed. To make the cover page attractive, we engage competition under which students actively participate and The best cover page design is selected for the cover page of the magazine. We invite the students to submit the articles in the form of-

1. Creative writings
2. Poems
3. Drawings/Sketches
4. Photography

The articles can be in English, Hindi and Telugu language

All the articles are scrutinized by the respective members of the committee.

Only the selected articles will be published in the magazine.

Objectives of the Committee

1. Provide a platform for the students to express themselves through various forms of writing like literary/creative writing, Poems, drawings/sketches, comments on current topics
2. Encourage freedom of expression.
3. Provide a medium for exchange of thoughts and information.
4. To make students aware of the internal and external atmosphere of the college.
5. To make stakeholders and students understand the overall infrastructure, administration, curricular, co-curricular and future perspective of the college.
6. To promote a solid platform to students Creativity.
7. To include the vision and mission of the college so that students can get to know about the college in a thorough manner.

Roles and Responsibilities of the Members

1. Collection of articles from the students.
2. Scrutiny and selection of articles.
3. Deciding the theme for the magazine.
4. Overseeing the layout, appearance and content of feature articles.
5. Overseeing artwork, design and photography for the features section of the magazine.
6. Collection of departmental reports, photographs of toppers, outstanding achievers etc.
7. Proofreading of all pages before giving for printing
8. Networking and assisting other staff to meet their deadlines.

Magazine Committee of PBSCAS

1. Dr. G. Srilatha	Vice-President
2. Dr. N. Siva Kumar	Member
3. Sri K. Perachary	Member
4. Smt. Ch. AnantaSai Lakshmi	Member
5. Smt. V. Munni	Member
6. Smt. M. Jaya Lakshmi	Member
7. Dr. P. Neeraja	Member
8. Mr. V. Sai Raghu Vamsi, 21DSC01, II M.Sc. CDS	Member
9. Mr. S. Jayaram, 202136, III B.Com.A	Member
10. Ms. B. Baby Renika, II B.Sc. MPC, 211221P	Member

ACADEMIC CALENDAR COMMITTEE

Our college has separate academic calendar committee. The academic calendar committee plays very significant role to prepare the academic plan for every year. In our college, this committee works under the guidance IQAC and Principal. The Committee collects the plan from each and every Academic and Co- curricular committee. After receiving plan of each and every committee, the academic calendar committee prepares the whole plan

for the next academic year. IQAC in consultation of academic calendar committee monitors and controls the activity which carries throughout the year. Finally the action taken reports comes out.

Objectives:

- To conduct meetings of academic calendar committee.
- To collect proposals and plans of various activities from each Head of academic and co-curricular committee and to make the whole academic calendar of the college for the year.
- To collect the activities report completed at the end of every academic year
- To prepare action taken report and to place in front of IQAC for final approval.

Calendar Committee of PBSCAS

1. Sri K. Narayana Rao	Vice-President
2. Dr. J. Durga Prasad	Member
3. Sri. I.V. Venkateswara Rao	Member
4. Smt. T. Malleswari	Member

CANTEEN COMMITTEE

The College has a well-established canteen in the campus. It forms the junction of the students from different streams/courses. It makes all edible items available to the students and faculty members as per their requirement. The environment in the canteen is clean & hygienic. The rates charged for various items of food are checked and approved by the college administration. Canteen is open on working days from 8.00 AM to 6.00 PM. A canteen committee is responsible for monitoring the operations of the canteen and implementing and reviewing the canteen policy. They may also be responsible for specific decisions as specified in the canteen policy, such as employing staff, authorizing major purchases or authorizing changes in the menu. A canteen committee is a proven way to give the canteen enough

autonomy to operate as a business while maintaining strong connections with the institute.

Objectives:

- Ensuring maintenance of canteen standards & development of human resources by making use of customers' feedback as a source of improvement.
- Becoming actively involved within one community monitoring & recording one environmental progress always with the goal for future development.

Functions:

- Plan, organize, control and evaluates the needs of the canteen.
- The Canteen coordinator directs the canteen staff and volunteers on matters related to day to day management of the canteen.
- Ensure a healthy and safe working environment.
- To check the quality of the food, portability of water provided by the vendor as per the agreement.
- Periodical check on cleanliness, quantity of food supplied.
- To demand hygienic conditions in and around the canteen.
- To obtain feedback from the canteen users and to take remedial measures in case of grievance.
- To call for the tenders from the vendors to run and maintain the canteen.
- To enter into an agreement with the vendor in token of finalization of the contract.
- To fix the menu and their price.
- To enhance the price after a stipulated period.

Canteen Committee of PBSCAS

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|-------------------------------|----------------|
| 1. Dr. P.T.S.R.K. Prasada Rao | Vice-President |
| 2. Sri. N. Raja Sekhar | Member |

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| 3. Smt. M. Bhadrāja | Member |
| 4. Smt. E. Suvarnanjali | Member |
| 5. Mr. B. Murali Krishna, 202719, III BBA | Member |
| 6. Mr. S. Brahma Reddy, 211232P, II B.Sc. MPC | Member |

LITERARY COMMITTEE

Literary **Committee** functions in a way to testify the culture that fosters learning for an individual and helps the institute grow. It was started with a purpose to promote the interests of **literary** enthusiasts. And the committee conducts inter-institutional debate competitions and various literary competition exclusively for our student and inter college competitions titled RHAPSODY (Debate, Teal A Tale, POT POURRI, AIR CRASH, MOVIE BUFF etc..) by inviting the students from various college to participate in such competitions.

The Literature Committee serves as a source of information on current literary pedagogies, practices, and theories and to actively promote, on campus and throughout the community, the value of creative writing, literature, literary studies, and literary culture via course offerings, outreach programs, involvement in curriculum and assessment, and the English minor.

The Literature Committee supports an appreciation of reading, engaged discussion, reflective considerations of literature, and creative writing as activities that have valuable effects for society. Reading and the many forms of literacy—information, literary, textual, and visual—are applications of active learning and critical thinking skills and have transformative potential in their demonstrated ability to improve communication, rhetorical acumen, and intercultural understanding in a complex, diverse, and ever-changing society.

Objective:

The Literature Committee, functioning under the aegis of the Department of English & Philosophy, seeks to actively promote the value of literature, literary studies, and literary culture across campus and throughout the community.

The committee views reading and the knowledge of various forms of literacy—information, literary, textual, and visual—as primary applications of active learning and critical thinking. Literacy transforms individuals by preparing them to deal with complexity, diversity, and change.

Moreover, as fundamental to the humanities and the liberal arts, literature and literacy supports analysis, synthesis, and problem-solving skill development. Reading has a demonstrated and positive effect on an increased ability to apply knowledge and skills in new real-world settings. Reading promotes effective communication, rhetorical skill, and the understanding of intercultural dialogue.

The Literature Committee: Programming

The Literature Committee hosts two important campus programs that demonstrate the importance of literature and literary culture across the campus community.

The Reading Series:

Each semester the Literature Committee invites recognized writers, poets, and literary specialists to lecture, discuss literary issues, and read from their works.

Reading Across Campus:

Each year the Literature Committee promotes a campus-wide reading program featuring a significant book reflecting cultural ideas relevant to all students and faculty, and an associated film that encapsulates the grounds the reading event. We present the film with a reception featuring a campus leader, and tap into faculty expertise in three related lecture events.

The Function of the Literature Committee

The Literature Committee encourages engaged discussion and reflective consideration of literature and creative writing course offerings in the Department of English.

The Committee on Literature, which has three fundamental purposes:

1. To develop strategies for increasing enrolment in literature and creative writing courses;

2. To establish guidelines for revising, expanding and improving literature and creative writing courses and the literature program in general.

Literary Committee of PBSCAS

1. Dr. K. SanthaKumari	Vice-President
2. Dr. N. Siva Kumar	Member
3. Dr. Ch. Rajeswari	Member
4. Sri A. Anil Kumar	Member
5. Smt. M. Bhavya	Member
6. Dr. A.V. Ramana Murthy	Member
7. Ms. S. Sivani, 203627, III B.Sc.(CAMS)	Member
8. Mr. K. Ravi Sai,190264, III B.Com.	Member

Mentor Mentee Committee

Mentoring is a partnership between Mentor and Mentee. Mentors are student-centric teacher- friends who help young adult learners in their transitory phases and challenging times. It is based on mutual trust and respect. It has been introduced for obtaining a holistic assessment of the learners' performance and providing inclusive spaces for growth and development. Mentors apply their guidance, experience and expertise in promoting their mentees professionally and personally, through interpersonal engagement.

Objectives

1. To develop healthy relationship between students and teachers
2. To ensure academic and professional performance of the student
3. To inculcate the human values among the students

Duties/ Responsibilities of Mentor

1. Introduction of group and discussion of the mentor – mentee system.

2. Call of meeting and record of details in the form about goal setting & action planning, SWOC analysis and mentoring session.
3. Keep a track record of attendance and academic performance and behavioural aspect.
4. Support to the student academically and emotionally.
5. Contact to parents and to inform them about the progress of their ward.
6. Arrange remedial teaching, if necessary.

Duties/ Responsibilities of Mentee

1. Attend meeting regularly.
2. Fill the personal information in the form.
3. Provide details of attendance, continuous assessment, term end examination, co-curricular, extra-curricular activities to mentor
4. Seek advice from mentor whenever required.

Mentor-Mentee committee of PBSCAS

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| 1. Sri K.S.V. Sambasiva Rao | Vice-President |
| 2. Smt. A.S.N. Lakshmi | Member |
| 3. Dr. T. Anuradha | Member |
| 4. Sri Ch. Prasanna Kumar | Member |
| 5. Smt. N. Siva Naga Lakshmi | Member |
| 6. Smt. K. Anupama | Member |
| 7. Mr. G. Satish, 21MAT09, II M.Sc. Mathematics | Member |
| 8. Mr. Shaik Abdul Siddiq, 202806,
III BBA (BA) | Member |
| 9. Mr. V. Bala Siva Kumar, 212201P,
II B.Com.CA | Member |

TIMETABLE COMMITTEE

Roles & Responsibilities

- Subject willingness
- Individual department subject allocation
- Allocation of lab hours
- Allocation of language hours (Telugu/Hindi)
- Allocation of Placement hours for II year UG programmes
- Allocation of aptitude discussion hours for I year UG programmes
- Allocation of respective major course hour allocation
- Allocation of library hours
- Allocation of Student's/ Department Seminar hours and Guest Lectures
- Proportion of Saturday timetable for extension/club/cell activities
- Submitting the prepared timetable for scrutiny and approval
- Circulating the timetable to respective departments after approval
- Displaying on the notice board for student reference
- Review of the implementation and discuss if any in the timetable

Periodicity of the Meeting

The Committee will meet twice in a semester on June/July and October/November in odd Semester. January/February and April/May in even semester and whenever required.

Time-table Committee of PBSCAS

1. Sri K. Sudhir	Vice-President
2. Sri E. Murali Krishna	Member
3. Sri Y. SaiSubrahmanyam	Member
4. Smt. K. Anupama	Member
5. Sri. I.V. Venkateswara Rao	Member

INTERNAL AUDIT COMMITTEE

Rationale

Internal Audit Committee is an essential part of the risk management and internal control infrastructure of the college. Its primary responsibilities are to assist and advise the college Audit system, Compliance, and Risk Management.

Internal Audit Committee of PBSCAS

1. Dr.Md.S. Rahaman	Vice-President
2. Sri Ch. Prasanna Kumar	Member
3. Sri V.V.K. Dharmendra	Member
4. Dr. V.S. Rao Medindarao	Member
5. Sri B. Phani Krishna	Member
6. Sri J. Sambasiva Rao	Member
7. Sri K. Naga Malleswara Rao	Member

INTERNAL ACADEMIC AUDIT COMMITTEE

1. Dr. T.N.V.S.S. SatyaDev	Vice-President
2. Dr. S.B. Rajendra Prasad	Member
3. Dr. T.S. Ravi Kiran	Member
4. Dr. J.L. Ram Prasad	Member
5. Dr. G. Srilatha	Member
6. Dr. T. Anuradha	Member
7. Sri K.V. Ramesh Chandra	Member

MEDICAL & HEALTH COMMITTEE

The Medical & Health Committee of College, since its constitution has been working with the objective to increase the health awareness and provide health care services to the benefit of staff and students on a regular basis. Conducting dental camps, eye camps, diabetic camps, diagnostic

camps, health talks and doctors' consultations is the regular activity of the committee where in large number of students and staff take benefit. Often local community also will be made as beneficiaries of these facilities. During COVID-19 pandemic, the committee has taken special interest in providing an interim guidance to the staff and students of the college to prevent spread of infection. The committee had monitored all the sanitization measures implemented during conduct of examinations and ensured to instil a safe environment in the campus for both staff and students and continuing in doing so. The committee overall has been working for promotion of better health practices in the campus.

Medical & Health Committee

- | | |
|---|----------------|
| 1. Sri K. Vijay | Vice-President |
| 2. Sri P. Subhakar | Member |
| 3. Dr. A. Samba Naik | Member |
| 4. Sri G. SudheerPrakash, Technician | Member |
| 5. Mr. M. Chandra Sekhar, 201461, III B.Sc. BZC | Member |

FACULTY FORUM

Faculty Forum is one of the great traditions of Gordon College. It was created by faculty hungry for rich conversation across academic disciplines. Through the Forum, the faculty assemble to hear their colleagues make presentations and to participate in the discussion that follows.

Staff and students are always welcome and often join the conversation. The delightful mixture of encouragement and challenge provided by this diverse audience is one way in which we at Gordon College demonstrate hospitality.

Faculty Forum

- | | |
|-------------------------|----------------|
| 1. Dr. K. SanthaKumari | Vice-President |
| 2. Dr. D. Srinivasa Rao | Member |

ICT AND WEBSITE COMMITTEE

The committee is charged with developing guidelines, implementation strategies, tools, and resources to ensure accessibility of Information and Communication Technology campus-wide. The committee shall have the responsibility and authority to: Establish and retain membership. Recommend policy changes.

Roles & Responsibilities

- Website Coordinator - Publishing content, keeping up congruity of website subject, structuring format, smoothing out route and expanding on the web nearness to likely visitors.
- Department webpage – Updation and monitoring the contents frequently.
- To keep up the site standard and keep update.
- College / Department - Magazines, Events, and Campus News to be update in website as well as Social Media simultaneously.
- Update the Faculty Details/Department Activities/Other details frequently.
- Publication of COE-related Matters like Results etc...
- To engage the staff portal and provide the uninterrupted link.
- To maintain the E-Contents and Update/Edit the same frequently.
- Maintain the alumni testimonial details.
- Placement and training related matters updation on the website.
- To maintain the students fees payment portal.
- Update Co-Curricular and Extracurricular activities.

Periodicity of the Meeting

The Committee will meet twice in a semester on June / July and October / November in odd Semester. January / February and April / May in even semester and whenever required.

ICT & Website Committee of PBSCAS

1. Sri G. Samrat Krishna	Vice-President
2. Dr. K. Udayasri	Member
3. Sri. E.V.V.S. Siva Kumar	Member
4. Smt. M. Vijitha	Member
5. Sri V.V. Ramana (System Analyst)	Member

FEEDBACK COMMITTEE

The Feedback Committee responsible for collecting and Analysing feedback from various stakeholders such as students, teachers, parents, employer and alumni about the curriculum and students' satisfaction on the facilities and amenities provided by the college. The collective feedbacks are summarized and analysed for the corrective measures and continuous improvements.

Aims and Objectives

- To formulate and collect structured feedback from stakeholders to increase their interaction with the institution.
- To give stakeholders an opportunity to express their views and opinions.
- To manage the responses from the stakeholders.
- To understand the responses of the stakeholders and make suggestions to the concerned accordingly for further actions.

Feedback Committee of PBSCAS

1. Sri K. Siva Naga Raju	Vice-President
2. Smt.Ch. VenkataDeepika	Member
3. Sri G. Siva Ganesh	Member
4. Smt. K. Raja Sree	Member
5. Sri A. Ranjit Kumar	Member
6. Smt.T. Chaitanya Lakshmi	Member
7. Sri N. Rakesh	Member
8. Sri B. Sai Ram	Member

9. Mr. L. Sravan Kumar, 203141, III B.Sc. MPCS	Member
10. Ms. K. Swapna, 214120P, II B.Com. BPM	Member

RESEARCH PROMOTION COMMITTEE

Aims and objectives:

1. Develop the research infrastructure and capabilities of the College. This will require dedicating a certain amount of soft and hard infrastructure towards creating a research atmosphere in the College.
2. Promote and encourage research in certain thematic areas identified by the College. The research will be conducted either by the College faculty or visiting scholars and fellows. This will require developing a medium- and long-term research agenda and strategy.
3. Provide an ethical framework and quality control mechanism for the research work carried out in the College. This will require the development of a Research Council/Committee to approve and provide funding for research internally and an Institutional Review Board (IRB) to provide certification of Ethics review for research conducted in the College.

Activities:

1. The College will strive to create a substantial reserve of Research Fund to facilitate research work around core thematic areas. Once this research fund is established, the College faculty will be encouraged to apply for resources from the Research Fund for basic research.
2. The College has established an Institutional Review Board (IRB) to provide an ethical framework for the research conducted by the faculty and students of the College. A Research Committee will oversee the quality aspects of the research conducted in the College.
3. The College will make all attempts to secure resources to provide visiting fellowships to scholars to encourage research atmosphere at the College.

4. The College will try to develop meaningful linkages with research institutions, both government and private, and esteemed publication houses.
5. Keeping in view out Jesuit ethos, the College will organise, on a regular basis, national level capacity building workshops/seminars focusing on research methodology for faculty from smaller colleges/universities.

Research Promotion Committee of PBSCAS

1. Dr. M. Manoranjani	Vice-President
2. Prof. Rajesh C Jampala	Ex Officio Member
3. Dr. T.S. Ravi Kiran	Member
4. Dr. A. Samba Naik	Member
5. Dr. G. Srilatha	Member
6. Dr. T. Srinivasa Krishna	Member
7. Dr. Maganti V.V.N.L. Sudha Rani	Member
8. Mr. Shaik Siddiq, 203325, III B.Sc. CAME	Member
9. Ms. B. Anu Sri Vidya, 216131P, II BCA	Member

THE RESEARCH ETHICS COMMITTEE

The Research Ethics Committee of the college performs as the apex body that deals with everything in connection to research based on ethics. The committee takes crucial steps to exemplify the role of ethics in research by providing proper instructions and guidelines to the students and research guides. The Research Ethics Policy of the college endeavours to promote research that pays strict attention to the laws. It is bound to make sure that the students and the research guides abide by the rules and maintain an expected decorum and fulfil their responsibilities in order to ensure that the basic human rights of every living being is respected and preserved. The committee also ensures that the scholars as well as their publications are free from all the malpractices by constantly making the students aware of the strict punishments associated with the violation of laws and practices.

Objectives

1. To review Ethical Safeguards of the proposed Research.
2. To ensure the Rights, Safety and well-being of the trial Subjects / Respondents / Participants.
3. To regulate the matter pertaining to Ethical Research Practices.
4. To support activities for Plagiarism prevention.
5. To promote Quality Research in search of Knowledge and Truth

Research Ethics Committee of PBSCAS

1. Dr. T. Srinivasa Krishna Vice-President
2. Dr. G. Srilatha Member
3. Dr. Maganti V.V.N.L. Sudha Rani Member

DRAMATIC AND CULTURAL COMMITTEE

Cultural events give the students an opportunity to develop particular skills and exhibit their non-academic abilities. The committee aims to bring out hidden talent in the student community in all possible forms whether its music, dance, theatre, drawing or other fine art styles.

The Cultural Committee of PBSCAS strives to celebrate cultural diversity by organizing cultural performances, religious offerings & conducting events during festivals and special occasions to maintain cultural harmony. The committee believes that a college should have its equal share of fun & frolic along with hectic academic schedules.

The committee attempts to capture the students' vibrant persona by offering them a platform to showcase their inner talent, be it musicians, actors, dancers, writers, painters, photographers, and above all, performing art dreamers. The committee assures that the students have a homely experience at campus.

Zest Zest: The first high of IMT – for the juniors by the juniors. A talent hunt cultural event aimed to be the ice-breaker of PBSCAS, unveiling the new batch's talent pool. The college's Cultural Committee conducts the event, wherein individual, duet, or team performances are encouraged.

Participants get a chance to unleash their talents and entertain the audience by taking part in various cultural, non-cultural, and informal events.

PASSION: Passion is a three-day cultural and managerial event held at PBSCAS. It usually takes place in November or December each year and is known as the “Mecca of PBSCAS Fest.” It comprised various cultural events where everyone could exhibit their best talents. Every performing art genre, including music, dancing, singing, inventive commercial design, and drawing, was represented by many performances. All forms of participation, including solo, duet, and group performances, were welcomed, providing management students across India with a platform to demonstrate their talent and win acclaim.

FABULA: The Nukkad-Natak event seeks to influence national social awareness to change society.

CRESCENDO: This is the farewell to the outgoing batch: “For the seniors, By the seniors”. The outgoing second-year students perform on the stage just like juniors do in Zest. It includes dance, music, drama, or anything that the students wish to perform. Turning the college Amphitheatre into our stage, the outgoing batch makes memories on a wintery evening in February.

MOVIE NIGHT: A night for reminiscing your favourite movies with munchies snuggled up with the best company.

INDEPENDENCE DAY: Poetry and music genuinely honour the nationalistic spirit. Games and amusing activities were provided for the academics and staff members’ children. We followed an excellent organizational framework as we planned, coordinated, and carried out the event.

TEACHER’S DAY: We were appreciative of the opportunity to express our gratitude to our Professors for working so hard to give us the best education possible.

WOMEN'S DAY CELEBRATION: On the occasion of International Women's Day, the Cultural Committee celebrates women and gives them a platform to showcase their talent and share their stories.

KUCHUPUDI NIGHT: Through this, we hope to start the holiday season and introduce the students to traditional Indian culture.

SANKRANTHI: During the SANKRANTHI Festival, which takes place in January, a sizable bonfire is constructed, and a thrilling and electrifying Bhangra is then performed.

HOLI: With events like Sankranti, Kuchipudi Night, and Holi, the committee took steps to bring the country's youth close to its cultural roots. Such initiatives & celebration of festivities ensure that we maintain the glorious Indian heritage and culture through joyous occasions and events.

Committee Wings: Cultural committee has various wings like dance team, Drama team, Fashion team, Music team etc...

Event Conduction Description: Committee prepares plan of action as per the guidelines and organizes for the conduction of the events and winners are awarded & appreciated at the end of the event.

Objectives:

To conserve, preserve and disseminate cultural heritage by implementing multi-dimensional cultural events.

- To provide the platform for students to go beyond their academic quest and explore their creativity and preserve cultural heritage of society.
- To provide a vibrant community where people can come together to celebrate cultural and ethnic programs.
- To facilitate the students to show case creative talents in the fields of Dance, Drama, Music, Fashion etc.
- To guide students to participate in national and international competitions.
- To provide recreation and entertainment for students and staff.

Dramatic & Cultural Committee of PBSCAS

1. Dr. B. Jaya Prakash	Vice-President
2. Smt. M. Siva Ranjani	Member
3. Smt. G. Naga Sashanka	Member
4. Smt. Roja Priscilla	Member
5. Mr. P. Hemanth Kumar, 203519, III B.Sc. MSCS-B	Member
6. Mr. B. Mohith Kumar, 218241P, II B.Sc. MECS	Member

Liaison Committee (UGC, KRU, CCE)

1. Dr. J L. Ram Prasad	Vice-President
2. Dr. TNVSS SatyaDev	Member
3. Sri B. Venugopala Rao	Member

INTELLECTUAL PROPERTY RIGHT COMMITTEE

Roles and Responsibilities

- The Chairman of the IPR CELL shall have the power to call a meeting of the Intellectual Property right committee.
- Organizing workshops, conferences and symposia based on intellectual property rights
- The minutes of the meetings of the committee shall be written by the member secretary.
- Action taken report of previous meeting shall be prepared by the member secretary and be presented on next meeting.
- After the end of Academic Year Member secretary shall submit a Report to the IPR Committee

IPR Committee

1. Dr. T.N.V.S.S. SatyaDev	Vice-President
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|-----------------------------|--------|
| 2. Dr. Ch. Suryaprakasa Rao | Member |
| 3. Dr. T. Srinivasa Krishna | Member |

GREEN CAMPUS COMMITTEE

A Green Campus is a place where environmentally friendly practices and education combine to promote sustainable and eco-friendly practices in the campus and outside the campus. The green campus concept offers an institution the opportunity to take the lead in redefining its environmental culture and developing new paradigms by creating sustainable solutions to environmental, social and economic needs of mankind. The Green Campus initiatives will enable the institution to develop the campus as a living laboratory for innovation.

Objectives of the Green Campus Committee:

1. To promote awareness about the environment among the stakeholders in and outside the campus.
2. To promote sustainable and eco-friendly practices in the campus.
3. To incorporate green protocol among students and faculties.
4. To motivate staff, students and teachers through environmental literacy.
5. To promote campus into plastic free manner.
6. To ensure development along with safeguarding the environment.
7. To decrease energy consumption to enhance energy utilization efficiency.
8. To change the campus into pollution free and environmentally friendly manner.
9. To identify gaps and suggest recommendations to improve the Green Campus status of the institution.

Roles:

The impetus for a successful Green Campus must begin at the top and emanate throughout the rest of the campus. The committee will plan and execute to:

1. Seek views of all the Stakeholders to make the Go Green Campus initiative functional throughout the year.

2. Conduct the Campus' environmental impacts to identify the targets for improvements.
3. Establish a Green Campus Environmental Ethic Awareness campaigns
4. Set forth a Green Campus Mission and a Statement of Principles.
5. Link Green-Campus activities to Academics in the Institute.
6. Organize Awareness Programs for the students, faculty and society.
7. Chart out a yearly planner for the Institute, local community and Stakeholders.
8. Develop a strategic plan and create student teams to carry out specific tasks.
9. Conduct an Annual Green, Environment and Energy Audit.

Green campus Initiatives Committee of PBSCAS

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|--|----------------|
| 1. Dr. M. David Raju | Vice-President |
| 2. Smt. D. Sravani | Member |
| 3. Dr. A. Samba Naik | Member |
| 4. Smt. V. Visalakshamma | Member |
| 5. Sri. E. Nagarjuna Babu | Member |
| 6. Smt. Ch. AnantaSai Lakshmi | Member |
| 7. Sri N. Raja Sekhar | Member |
| 8. Mr. B. SaiTeja, 21CHE28, II M.Sc. Chemistry | Member |
| 9. Mr. S. Venu, 217166P, II B.Sc BZC | Member |

Quality Circles Committee

- | | |
|----------------------------------|--------|
| 1. Smt. K. Vanisree
President | Vice- |
| 2. Dr. J. Durga Prasad | Member |
| 3. Dr. S.B. Rajendra Prasad | Member |
| 4. Dr. G. Srilatha | Member |
| 5. Dr. T. Anuradha | Member |

College has introduced Outcome Based Education (OBE) in all its UG and PG programmes. In order to cater to the changing world scenario in terms of

employability, acquisition of skills and upgrading oneself with the latest knowledge base in every field, OBE contributes towards students' performance and skill development in being successful and enterprising in their personal and professional life.

Outcome Based Education, being learners-centric, has a Vision, Mission, Programme Education Objectives (PEO), Programme Outcomes (PO) and Programme Specific Outcomes (PSO) for every programme. OBE designs curriculum and syllabi based on the outcomes anticipated from a programme.

Mapping of PEOs with the Mission Statement helps to ascertain the attainment of the Mission of the programme and relating PEOs with POs and PSOs will enable to know if the objectives framed are in alignment with the outcomes. Course Outcomes for every course are being formulated and mapped with POs and PSOs. Accordingly, teaching-learning and evaluation take place based on the outcomes.

The main components of CIA are designed by the teaching faculty based on the nature and need of the paper so as to inculcate the skills needed for the respective course in realising the designated outcomes. Besides theory courses, outcomes are framed for the practical courses too.

Course attainment is ascertained for each individual unit of the course on completion of the course and corrective action in terms of changes in the course content, teaching methodology or evaluation pattern is taken according to the requirement. Internship, field trips, projects, etc. are few components which directly contribute to the OBE. At the end of such an OBE system of curriculum design, teaching strategies and evaluation pattern, a student can leave confidently well-equipped with desirable and efficient life skills.

Objectives:

- To identify skills and competencies required in professional nursing care.
- To facilitate holistic professional development by effectively delivering the curriculum.

- To assess the learning attainment levels of students continuously and develop action plans based on the gaps.
- To improve the curriculum, its supplements, and the teaching-learning process, based on the feedback.

OBE Committee

1. Prof. Rajesh C Jampala	Vice-President
2. Sri K. Sudhir	Member
3. Dr. S.B. Rajendra Prasad	Member
4. Sri G. Chakravarthi	Member
5. Dr. T.N.V.S.S. SatyaDev	Member
6. Sri V. Babu Rao	Member

Co-Curricular Courses Committee

1. Dr. T. Srinivasa Reddy	Vice-President
2. Dr. J. Durga Prasad	Member
3. Dr. T.N.V.S.S. SatyaDev	Member
4. Sri E. Murali Krishna	Member

PARENT TEACHER ASSOCIATION COMMITTEE

Aims and Objectives

The aims and objectives of the Association shall be

1. To foster and promote good relationships among the members of teaching staff, students and parents/guardians of the students.
2. To create in its members a keen interest in the smooth working and the progress of the college for maintaining good discipline and high academic standards.
3. To promote the welfare of students in the college.
4. To create better understanding between parents and teachers.
5. To stimulate discipline among students through parents and teachers.

6. To work for the improvement of the college with the involvement of parents & teachers.
7. To help parents and teachers to adapt themselves to the creating concepts of society.

Functions

1. To provide a platform for exchange of ideas between faculty and parents for the benefits of students.
2. Organizing the PTA meeting once in a year, course wise to inform the parents about the activities of the college addressed by the Principal/ Vice Principal.
3. Organizing the PTA meeting after Mid Term Examination through class teacher once in a semester to brief the performance of the wards.
4. Communication through phone and the feedback should be mailed by the parents/guardian to the class teacher at the PTA meeting.
5. Motivation talk/Industry exposure/Entrepreneurship exposure/Career based guidance will be conducted to the students by the parent representatives.

Parent-Teacher Committee

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|--|----------------|
| 1. Sri K.S.V. Sambasiva Rao | Vice-President |
| Parent of I Year UG Programmes | Member |
| 3. Sri Sunil Kumar Goyal, F/o Divya Goyal,
II B.Com.(BPM); 214170P; M: 9848090972 | Member |
| 4. Sri PanduRanga Rao, F/o G. Sravani,
III B.Com.(Hons.) TPP; 202565; M: 9949071272 | Member |
| 5. Sri U. Srinivasa Rao, F/o Ms. U. BhanuTeja,
I M.Sc.Chemistry; M: 7382902844 | Member |
| 6. Sri K. VijayaSaradhi, F/o Ms. K. BhavanaSruthi,
I M.Sc.Chemistry; M: 9866721020 | Member |

INDUSTRY INSTITUTE INTERACTION CELL

Industry Institute Interaction Cell (III Cell) has been functioning to promote closer interaction between the academic and Industrial fields. Industry Institute Interaction Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. Industrial exposure of Faculty is very much helpful to guide students about latest industrial practices. Industries are able to know recent developments and inventions in their fields and implement projects for technologically driven economy.

Objectives of III cell

- To give industrial exposure to Faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture
- To assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries
- Encouraging Engineers from industries to visit institution to deliver lectures
- Participation of experts from industries, in curriculum development
- To organize industrial visits for Faculty members and students
- To encourage Faculty members to use their expertise in solving the problems faced by the industries, thus creating opportunity for consultancy
- Industrial testing by Faculty and technician at site, or in laboratory
- To organize in-plant training for the students
- To identify the areas for executive development programmes in the areas of recent technological advances
- To assist the Departments in establishing rapport with industries for taking up mini projects and projects
- To coordinate/ identify industrial partners for proposing 'Centre for Excellence'.
- To strengthen Alumni relations
- To assist the Training and Placement Division
- Visit of industry executives and practicing engineers to the institute for seeing research work and laboratories

- Memorandum of Understanding between the institute and industries to bring the two sides emotionally and strategically closer
- Visiting faculty from industries
- R&D Laboratories sponsored by industries at the institute

Functions of Industry Institution Interaction Cell

a. Industrial Research & Consultancy

- Industrial testing (Proofing & Calibration)
- Sponsored industrial research
- Use of industrial labs by University
- Use of specialized database / lab equipment of University
- Research guidance from industry
- Creation of collaborative labs / testing centre at University
- Joint research publication
- Solutions for field problems
- Analysis & Design problems
- Research fellowship support
- Joint patents
- Creation of industrial chair to support research

b. Continuing Education for Industry

- Short-Term Training Programmes
- Onsite Educational Programmes
- Part time Educational Programmes
- Collaborative Educational Programmes

c. Industry-Institute Exchange

- Visiting faculty from industry
- Training programmes / Short term assignments to the faculty members in industries
- Joint industrial projects for faculty
- Participation of industrial experts in curriculum design

Industry Institute Interaction (I.I.I.) Cell of PBSCAS

- | | |
|---------------------------|----------------|
| 1. Prof. Rajesh C Jampala | Vice President |
| 2. Sri D. Srinivasa Reddy | Member |

3. Sri K. Sridhar

Member

INNOVATION AND INCUBATION CELL

Objective:

To develop a world-class, self-sustaining startup ecosystem that fosters knowledge-based, technologically different, socially relevant ventures to make a positive economic impact in the region, state, nation, and the world.

Aim:

Aims to accelerate the creation of new businesses, employment and jobs in tech and non-tech sector are aligned with unique opportunities.

- Inspiring entrepreneurial spirit and promoting innovation.
- Identify, explore, and enhance regional competitiveness.
- Intellectual property for knowledge transfer and higher productivity.
- Linking universities, businesses, and research institutions.
- Assist emerging technology businesses with growth and success.
- Making the local economy more competitive
- A support program for high-growth SMEs
- Employment creation
- Support for the development of clusters within certain industries

Incubation / Innovation Cell of PBSCAS

- | | |
|---------------------------|----------------|
| 1. Prof. Rajesh C Jampala | Vice-President |
| 2. Sri K. Sridhar | Member |
| 3. Sri D. Srinivasa Reddy | Member |