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**PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS & SCIENCE**

Sponsors: SIDDHARTHA ACADEMY OF GENERAL & TECHNICAL EDUCATION
(An Autonomous College in the Jurisdiction of Krishna University)
Accredited at the A level by NAAC (2004-2010)
College with Potential for Excellence

D. RAJAGOPALA RAO,
PRINCIPAL



Siddharthanagar,
Vijayawada-520010

Date:

SRUJANOTSAV-2011
(A Fest of Creativity)

The Principal

Dear Sir/Madam,

Sub: Srujanotsav-2011-intimation-reg.

* * *

My warm regards to you.

Siddhartha Academy of General And Technical Education, Vijayawada has been organizing “**Siddhartha Srujanotsav**“, a cultural rendezvous, every year for the last 16 years. It is a platform for students across the state to exhibit their latent talents in the fields of literary, fine-arts and performing arts at their potential levels. Following the same tradition, it is planned to organize the next edition of **Siddhartha Srujanotsav** on 9th and 10th December, 2011. It is a “multilevel event” encompassing all academic streams like Intermediate, Undergraduate and Postgraduate programmes in general education besides Engineering, Medical, Dental, Law, B.Ed , Hotel Management , Agricultural Science and other professional programmes.

Competitions will be held in the following events.

1. **Best Communicator (English)**
 2. **Best Communicator (Telugu)**
 3. **Mr. Srujana**
 4. **Miss. Srujana**
 5. **General Quiz**
 6. **Spandana**
 7. **Light Music (Solo)**
 8. **Light Music (Group)**
 9. **Group Dance (Western)**
 10. **Dance (Solo Non-Western)**
 11. **Group Dance (Including Folk Non-Western)**
 12. **Comedy Skit (Theme to be picked up by each team on 9th December)**
 13. **Dramatis Personae (Modified Mono Action)**
 14. **Collage**
- TALENT HUNT (Special Prizes)**
1. **Spot Photography**
 2. **News Eyes (Live reporting Contest)**
 3. **Alphabet Alexander (English Spelling contest)**

Rolling Trophies will be presented to the “Winners” and “Runners” teams in the first 14 events listed above. An *Overall Championship Rolling Trophy* and the *Second Best Overall Championship Rolling Trophy* will be presented, along with the individual prizes to the participants. Special prizes will be given to the “Winners” in the events listed in **Talent Hunt**. A brochure containing the rules, regulations, terms and conditions will be sent to you for guidelines.

On behalf of **Siddhartha Academy of General and Technical Education**, I request your good offices to disseminate the information to the cognizance of your cultural and literary coordinators and to encourage them to participate in **Siddhartha Srujanotsav-2011**.

There is no fee for Registration. Gender wise free accommodation & hospitality is provided to the participants by the host institution. The registration form, brochure can be downloaded from the website www.pbsiddhartha.ac.in. The registration commences on 02-12-2011 and can be had on online/email/fax.

Contact at the following

Email: pbs_college@hotmail.com, siddharthasrujanotsav@gmail.com

Fax No: (0866) 2490183.

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|--------------------------|--------------------|------------|
| 1. D. Rajagopala Rao | (0866) 2475966(O) | 9866904646 |
| 2. Dr. T. Vijaya Lakshmi | (0866) 2470912 (O) | 9849578332 |
| 3. Sri V. Babu Rao | (0866-2475966(O) | 9948221110 |
| 4. Dr. A.Srinivasa Rao | (0866) 2473036(R) | 9640388569 |

I profusely thank you for the whole hearted patronage all these years and request your support in making the event a grand success. I seek your suggestions in realizing the potentials of participants to broaden their perspectives through

Siddhartha Srujanotsav 2011.

A favourable compliance in this regard is solicited.

Yours sincerely,



PRINCIPAL & CONVENOR